



## 1<sup>st</sup> Announcement

# Sensory and Consumer Science Thinking out of the Box

Symposium of the

## Sensorik Netzwerk Österreich SNÖ

in partnership with the

## European Sensory Science Society E3S

May 12-13, 2014 – Vienna, University of Natural Resources and Life Sciences

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In 2014, a symposium will be organised by the Austrian Sensory Network SNÖ in partnership with the European Sensory Science Society E3S. It will be held in Vienna on May 12-13, 2014 at the University of Life Sciences and it will simultaneously be the 4. Annual Meeting of the SNÖ. This symposium will cover topics that are located in scientific regions that might be considered as peripheral to traditional sensory analysis. Nevertheless, these research fields make high demands on the involved scientists and might influence the sensory and consumer science considerably in the future. This meeting will also give a forum to demonstrate the inter- and multi-disciplinarity of sensory and consumer science.

### The symposium will cover the following topics:

- 'Senses and the City'
- Sensory and flavour analysis of non-food products
- Sensory perception and adipositas
- Development and evaluation of non-animal protein rich products
- ....

### Invited speakers:

- Madalena Diaconu, Univ. of Vienna
- Erich Leitner, Graz Univ. of Technology
- Susanne Maunz, FH Joanneum – Univ. of Applied Sciences, Graz
- Konrad Domig, Univ. of Natural Resources and Life Sciences, Vienna

Furthermore, there will be room for a 'speakers' corner' to give sensory scientists the chance to present their recent results.

In addition to the scientific program, the general assembly of the E3S will take place on May 12. The E3S working groups 'PDO products' and 'Children' will hold a mini-symposium and a meeting, respectively in the forefront of the workshop.

## Schedule

### Monday, May 12, 2014

- Mini Symposium of the E3S working group 'PDO Products'
- Meeting of the E3S 'Children' working group
- E3S general assembly
- Dinner at a typical Viennese restaurant

### Tuesday, May 13, 2014

#### **'Sensory and Consumer Science – Thinking out of the Box'**

#### **E3S Workshop – 4. Annual Meeting of the Sensorik Netzwerk Österreich**

- 9:00-12:30 Lectures
- 12:30-13:30 Lunch Break
- 13:30-15:00 Speakers' Corner
- 15:30-17:00 Taste Party and Networking

## Call for papers

We kindly invite you to submit an abstract for a short presentation (10 min with or without slides) in course of the speakers' corner. Short presentations are open for all topics that are relevant for sensory and consumer science. With respect to the workshop title 'Sensory and Consumer Science - Thinking out of the Box' we encourage everyone to submit contributions that are not within the centre of traditional sensory science!

Please submit your application with a short abstract to [snoe@boku.ac.at](mailto:snoe@boku.ac.at)

Deadline for abstract submission: February 23, 2014

## Save the date!

## The SNÖ and the E3S are looking forward to meeting you in Vienna!

Detailed information on the symposium on May 13<sup>th</sup> (registration and symposium fees) as well as on the E3S activities on May 12<sup>th</sup> will be announced in January, 2014.

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